

ALDI and ECAMOM's Fairtrade Partnership

UPDATE REPORT SEASON 2022/2023



FAIRTRADE



FLOCERT
assuring fairness



The partnership at a glance

BACKGROUND

In 2020, ALDI and the cocoa cooperative ECAMOM have started a strategic collaboration based on ALDI's commitment towards sustainable cocoa farming. From 2020-2023 the project partners conducted two impact monitoring reports (Vol. 1 & 2) to establish a baseline and to be able to identify impact pathways that can enable a long-term partnership.

To reduce the reporting burden for ECAMOM and to be able to measure significant, longer-term changes, the project partners agreed to extend the reporting cycle to every two years instead of annually.

Therefore, this report gives a short update on major indicators for season 2022/2023 that were verified during an onsite-audit at ECAMOM in October 2023.

UPCOMING

ECAMOM, Storck and ALDI SOUTH Group kicked-off a project this month that will – in line with the identified impact pathways of the previous reports – focus on women's empowerment, ECAMOM's child labor monitoring and remediation system, access to financial services as well as polygon mapping for effective farm management. The project will run for 2 years and is funded equally by ALDI SOUTH Group and August Storck KG. This partnership will allow ECAMOM to further strengthen their efforts towards gender equality and child protection while supporting farmers to be compliant with the European Union Regulation on Deforestation-free Products (EUDR) and the requirements of the African Regional Standards .



Country/ region:

Cote d'Ivoire/
Méagui

Partnership
since 2020

Goal:

More inclusive
and sustainable
cocoa supply chain



Infographics Season 2022/2023

Members

Season 2022/2023:

A total of **3,780 members**
8.8% women (331 women)



Age of members

Reference period:

Cocoa season 21/22 and 22/23

Almost **50%** of the farmers
are **under 46 years old**



Average plot size

Season 2022/2023:

Average plot size is **4.81 ha**
69% of farmers have a farm size
of **up to 5 ha**



Average yield

Season 2021/2022: **450 kg/ha**

Season 2022/2023: **582 kg/ha**

Farmers in organic certification

Season 2022/2023:

214 farmers in the process



Cocoa sales

Volume of cocoa
sold by ECAMOM
to buyers:

Season 2021/2022: **7,151 MT**

Season 2022/2023: **6,821 MT**



Cocoa production by farmers

Volume of cocoa purchased
by ECAMOM from members:

Season 2021/2022: **7,500 MT**

Season 2022/2023: **10,630 MT**



Support by Fairtrade Africa

Reference period:

Calendar year 2022

8 key activities such as training of
4 trainers and financial support to
cascade trainings, thematic training
on governance, training on
Farmforce tool for digitalization



Fairtrade sales

Total Fairtrade sales increased to

2,717 MT in 2021/2022 and

3,611 MT in 2022/2023

The **ratio of FT sales** over total
sales increased to

38% in 2021/2022 and

53% in season 2022/2023



Trainings by ECAMOM



Season 2021/2022:

A total of **8 training topics** covered by ECAMOM

Average reach of each training:

2,101 members

Rate of reach:

59% for all farmers and **51% for women**

Season 2022/2023:

A total of **9 training topics** covered by ECAMOM

1,228 participants attended the trainings



Fairtrade Premium

Premium received in 2021/2022:

652,080 €

Premium received in

2022/2023: 860,620 €

Increased by **31.98%**
compared to the
FT premium in 2021/2022.

Gender equality



Season 2021/2022:

Female staff at ECAMOM:

6 out of 55 employees at ECAMOM are women

Female members:

Share of female farmers out of total was
stable at approx. 9% in season 2021/2022.

Women attending the GA:

22 women or **10%** of total attendants of 2022's GA.

Season 2022/2023:

Female staff at ECAMOM:

4 out of 55 employees at ECAMOM are women

Female members:

Share of female farmers out of total was
stable at approx. 9% in season 2022/2023.

Women attending the GA:

100 women or **13%** of total attendants of 2023's GA.



Fairtrade Minimum Price

The **Fairtrade Minimum Price Differential** amounted to
121.70 USD between October 2021
and March 2022.

This means that Fairtrade sales
were sold at 121.70 USD/MT
above the FOB price for
Côte d'Ivoire during this period.

The **Fairtrade Minimum Price Differential** amounted to
311.41 USD between October 2022
and March 2023.

This means that Fairtrade sales
were sold at 311.41 USD/MT
above the FOB price for
Côte d'Ivoire during this period.

Photographs:

Credits P. 1, 2: Fairtrade / Mohamed Aly Diabate

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